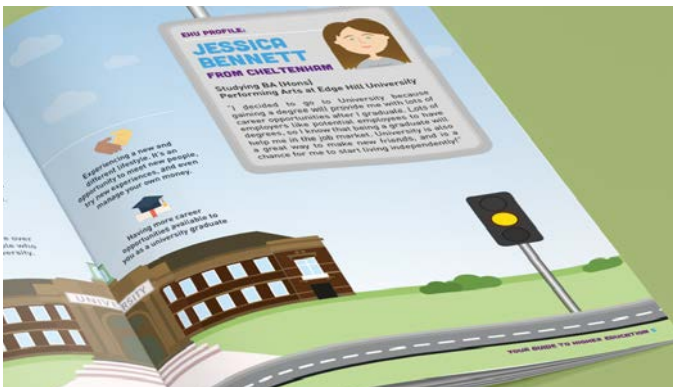


Your Future



Client

Edge Hill University

Challenge

Design a Higher Education & Further Education (HE & FE) guide for schoolchildren (11-16 years) that will be picked up at career option events.

Solution

apt. visited the university to meet the access and participation team, get a feel for the site and speak to students.

The 'What is your future?' guide shows a pupil's journey from reception school to HE represented by the '7 ages of man' motif. The booklet depicts road signs, EHU campus buildings and EHU students telling their own education and career 'journeys'.

We chose the B5 format as it's a handy, pick-up size that young people can easily put in their pockets/bags.

Category:

Creative Design Education
Illustration

Date:

22nd May 2019

Tags:

Education graphic design illustration